



WEDNESDAY, OCTOBER 15, 2025

08:00 - 09:00	Participant Registration	
09:00 - 10:15	Opening Session	
	Opening Address	Mr. Minister of Equipment and Water
	Opening Address	Mr. Minister of Transport and Logistics
	Institutional Presentation of PIARC	Mr. Patrick MALLEJACQ, Secretary General of PIARC
	Welcome Speech by UPF	Mr. Mohammed Aziz LAHLOU, President of the Université Privée de Fès (UPF)
	Welcome Speech by AMPCR	Mr. Mohamed QACHAR, First Delegate and President of the Moroccan Permanent Road Congress Association (AMPCR)
10:15 - 10:45	Coffee Break	
10:45 - 11:00	Presentation of PIARC Technical Committee TC2.1 : Roads for Accessibility and Mobility in Urban and Peri-Urban Areas	Mr. Andrea SIMONE, Chair of PIARC Technical Committee 2.1, University of Bologna - Italy

SESSION 1

Presentation of best practices and integrated policies aimed at strengthening multimodality and intermodality, reducing access inequalities, and improving network performance

The rapid growth of cities requires transport systems that can ensure both fluidity and equity. The current fragmentation between modes of transport creates inequalities in access and limits the efficiency of networks.

This session will highlight successful initiatives and innovative public policies that promote better coordination among different transport modes. It will examine how intermodal cooperation and integrated network design can reduce social and territorial inequalities in accessibility. Through concrete examples, strategies will be presented to streamline mobility, optimize the use of public space, and improve the overall performance of urban and peri-urban transport systems.

11:00 - 12:30	Session 1 : Presentation of best practices and integrated policies aimed at strengthening multimodality and intermodality, reducing access inequalities, and improving network performance	
11:00-11:05	Introduction	Session Chair : Mr. Mounir El HOUMA, Director General of NOVEC - Morocco
11:05-11:20	Multimodal development work and the French doctrine (reserved lanes, bus stops) on expressways and urban motorways in France	Ms. Sandrine ROUSIC, PIARC TC2.1 member, Francophone Secretary, CEREMA - France
11:20-11:35	Sustainable Urban Mobility Plan of the Rabat-Salé-Témara Agglomeration	Mr. Mohammed IHROU, Acting Director General of Rabat Region Mobility - Morocco
11:35-11:50	A multimodal hub in a peri-urban area of Paris / Île-de-France : the Longvilliers Multimodal Park	Mr. Pierre LANDAU, PIARC TC2.1 member, VINCI Autoroutes - France
11:50-12:05	Presentation of the National Mobility Master Plan	Mr. Taib BENSSEID, Director of the Transport Department, CID - Morocco
12:05-12:25	Questions / Answers and Debate	All speakers and the session chair
12:25-12:30	Session Conclusions	The session chair
12:30 - 14:00	Lunch	

SESSION 2

Urban Vehicle Access Regulations (UVARs): towards calmer and more sustainable public spaces

Congestion, pollution, and noise undermine quality of life in cities. Urban Vehicle Access Regulations (UVAR), such as low-emission zones, congestion charging, or pedestrianization, have become essential levers.

This session will present international and local experiences on the design, implementation, and evaluation of these measures. It will also explore their benefits in terms of sustainability, public health, and quality of life, as well as the challenges related to social and territorial equity.



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14:00 - 15:30		Session 2 : Urban Vehicle Access Regulations (UVARs): towards calmer and more sustainable public spaces
14:00-14:05	Introduction	Session Chair : Mr. Sylvain NACHEF, Executive Director of the International Branch, Artelia - France
14:05-14:20	Overview of the 29 Case Studies Collected by the PIARC Technical Committee	Ms. Wanda DEBAUCHE, PIARC TC2.1 Member, Leader of WG 2.1.2, Belgian Road Research Center - Belgium
14:20-14:35	Dedicated Truck Lanes : The Case of Casablanca	Mr. Mohammed Mouhcine MAAROUFI, PIARC TC2.1 Member, Director General of SIGMATOP - Morocco
14:35-14:50	Development of Major Corridors Crossing Densely Populated Urban Areas (Examples from Tunisia and Conakry)	Ms. Saloua TRIKI, PIARC TC2.1 Member, Tunisian Road Association - Tunisia
14:50-15:05	Upgrading Access Infrastructure to Urban Centers	Mr. Roland DOLLET, Independent Consultant - France
15:05-15:25	Questions / Answers and Debate	All speakers and the session chair
15:25-15:30	Session Conclusions	The session chair
15:30 - 16:00	Coffee Break	

SESSION 3

Securing mobility in high-density urban areas

The increasing density of urban environments presents major safety challenges. The coexistence of public transport, active modes, and new forms of mobility adds complexity to road environments and increases the vulnerability of users.

This session will focus on concrete measures and policies to protect vulnerable users (pedestrians, cyclists, the elderly, and children) in congested and often conflicting spaces. It will also emphasize the management of flows and crowds in major infrastructures and during large-scale events, areas where significant gaps remain at the global level.

Discussions will highlight the latest technical and organizational innovations, while seeking to identify inclusive approaches capable of ensuring safe and equitable mobility for all, even in the densest urban environments.

16:00 - 17:30		Session 3 : Securing mobility in high-density urban areas
16:00-16:05	Introduction	Session Chair : Mr. Bennacer BOULAJOU, Director General of the National Road Safety Agency (NARSA) - Morocco
16:05-16:20	Québec Road Safety Action Plan 2023-2028 : Considering vulnerable road users in urban environments	Ms. Mélanie ST-CYR, PIARC TC2.1 member, Ministry of Transport and Sustainable Mobility, Québec - Canada
16:20-16:35	Mobility and Safety of Vulnerable Users in Dense Areas : Challenges and best practices	Ms. Loubna MAAZOUZI, Director of the Road Safety Surveillance and Expertise Division, NARSA - Morocco
16:35-16:50	Lessons Learned and Consequences from Crowd Disasters	Mr. Juergen GERLACH, PIARC TC2.1 member, University of Wuppertal - Germany
16:50-17:05	The Safety of Vulnerable Users : A Challenge for Sustainable Urban Mobility. Case study of the Rabat coastal road	Ms. Soumia JANNAN, PIARC TC2.4 member, Head of the Communication and Legal Monitoring Unit, Directorate General of Roads - Morocco
17:05-17:25	Questions / Answers and Debate	All speakers and the session chair
17:25-17:30	Session Conclusions	The session chair
Closing of the first day's proceedings		



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SESSION 4

Digitalization, data, and smart tools for mobility planning

Data has become a strategic resource for understanding, planning, and regulating mobility. Digital transformation paves the way for greater use of big data, urban modeling, and smart tools.

This session will examine how the use of big data, intelligent systems, and urban modeling tools can improve transport planning, anticipate demand, and guide public policy. Discussions will also address data governance, transparency, and the role of digital infrastructure as drivers of more efficient and equitable mobility.

09:00 - 10:45		Session 4 : Digitalization, data, and smart tools for mobility planning <i>Exploring the potential of big data, smart systems, and urban modeling to guide decisions</i>
09:00-09:05	Introduction	Session Chair : Mr. Thierry AUCHENE, Director of the Mobility Division, IRIS Conseil - France
09:05-09:20	New forms of urban public transport in China - Case analysis of on-demand bus service	Mr. Xi LU, PIARC TC2.1 member, China Academy of Transportation Sciences - China
09:20-09:35	Modernization of the road traffic counting system in Morocco : "MOROCCO TRAFFIC" system	Mr. Abdelkarim ELALLAOUI, Head of the Road Maintenance and Operations Division, Directorate General of Roads - Morocco
09:35-10:50	Integration of Intelligent Transport Systems (ITS) and Innovation in Highway Traffic Management	Mr. Rachid OUAHMANE, PIARC TC2.4 member, Head of the Department of Digitalization, Tolling, and Traffic Information Management, ADM - Morocco
09:50-10:05	Data as Public Infrastructure - How DTDS supports inclusive urban mobility	Mr. Harvey BLUNDELL (online), PIARC TC2.1 member, Smart Delivery Project Manager, Transport Scotland - United Kingdom
10:05-10:20	Automatic analysis and visualization of road traffic data	Mr. Alexandre DEPETRIS (online), CEREMA - France
10:20-10:40	Questions / Answers and Debate	All speakers and the session chair
10:40-10:45	Session Conclusions	The session chair
10:45 - 11:15	Coffee Break	

SESSION 5

Designing resilient urban infrastructures in response to crises and climate change

Health crises, natural disasters, and the effects of climate change highlight the vulnerability of urban networks. Adapting infrastructure to these challenges is no longer optional but a necessity.

This session will present innovative approaches to design, adapt, and manage networks capable of absorbing shocks and

11:15 - 13:00		Session 5 : Designing resilient urban infrastructures in response to crises and climate change <i>Perspectives on the design and management of urban networks capable of adapting to extreme events, energy transitions, and evolving demand</i>
11.15-11:20	Introduction	Session Chair : Mr. Mohammed JALIL, Climate Change Expert - Morocco
11:20-11:35	The World Bank's approach to resilient and sustainable urban infrastructure	Mr. Nabil SAMIR, Morocco Transport Program Co-Coordinator and Senior Transport Specialist, World Bank - Morocco
11:35-11:50	Climate resilience of infrastructure in Morocco	Mr. Julien LAMOUR, Director of Environment and Climate Division, Iris Conseil - France
11:50-12:05	Planning resilient urban transport networks in the face of climate change	Ms. Mounia SKALLI, Transport and Mobility Consultant - Morocco
12.05-12:15	Improving the resilience of transport infrastructure	Ms. Margherita PESCARA (online), Transport Infrastructure Resilience and Adaptation Research Officer, CEREMA - France
12.15-12:25	Adapting urban roadways to climate change : a compendium of adaptation solutions	Mr. Nicolas FURMANEK (online), Project Manager for Urban Roadways and Resilience, CEREMA - France
12:25-12:55	Questions / Answers and Debate	All speakers and the session chair
12:55-13:00	Session Conclusions	The session chair
13:00 - 14:30	Lunch	



THURSDAY, OCTOBER 16, 2025

ROUNDTABLE

Building the cities of tomorrow: what visions for shared accessibility and sustainable, inclusive mobility?

The cities of tomorrow must be accessible, sustainable, and inclusive. This ambition requires a shared vision and strong political choices.

This high-level roundtable will bring together decision-makers, experts, and practitioners for a forward-looking debate on possible pathways for the cities of tomorrow. It will seek to develop a common vision and identify priority action levers to ensure mobility that is sustainable, inclusive, and accessible to all. Discussions will cover the social, environmental, economic, and institutional dimensions of mobility, with the objective of formulating concrete recommendations to guide the transition of cities towards more equitable and resilient models.

14:30 - 16:15	Roundtable : Building the cities of tomorrow: what visions for shared accessibility and sustainable, inclusive mobility?	
14:30-14:40	Introduction	Moderator : Ms. Soukaina BOUJAADA - Transport and Mobility Consultant - Morocco
14:40-15:40	Panelist 1	Mr. Ziad Salim EL NAKAT, Transport Specialist, Middle East and North Africa Region, World Bank - Lebanon
	Panelist 2	Mr. Gao CHANG, PIARC TC2.1 Member - China
	Panelist 3	Mr. Hicham KIRTASSI, Director General, Fès Regional Development Company Fès Région Aménagement - Morocco
	Panelist 4	Ms. Wanda DEBAUCHE, PIARC TC2.1 Member, Leader of WG 2.1.2, Belgian Road Research Center - Belgium
	Panelist 5	Mr. Oussama KHOUMSSI, Project Director - Transport, Mobility & Infrastructure, SETEC - Morocco
	Panelist 6	Ms. Afifa LAMRINI, Mobility Project Manager, NOVEC - Morocco
15:40-16:10	Questions / Answers and Debate	All panelists and the roundtable moderator
16:10-16:15	Roundtable Conclusions	The moderator
16:15 - 16:45	Coffee Break	
16:45-17:00	Reading of the seminar recommendations	Mr. Mohammed Mouhcine MAAROUFI, PIARC TC2.1 Member, Director General of SIGMATOP - Morocco
17:00-17:15	Closing Address - Technical Committee 2.1	Mr. Andrea SIMONE, Chair of PIARC Technical Committee 2.1, University of Bologna - Italy
17:15-17:30	Closing Address - AMPCR	Mr. Mohamed QACHAR, First Delegate and President of the Moroccan Permanent Road Congress Association (AMPCR)
19:30	Gala Dinner	



FRIDAY, OCTOBER 17, 2025

TECHNICAL / CULTURAL VISIT

8:30 - 9:00	Departure from the hotel to the Medina of Fez
9:00 - 10:00	Project presentation
	Visit of the Medina of Fez with the aim of proposing recommendations on mobility calming (private vehicles, pedestrians, goods, public transport, and parking) within the medina"
	Cultural visit : Al-Qarawiyyin University, the oldest university in the world
13:00 - 14:00	Return to the hotel